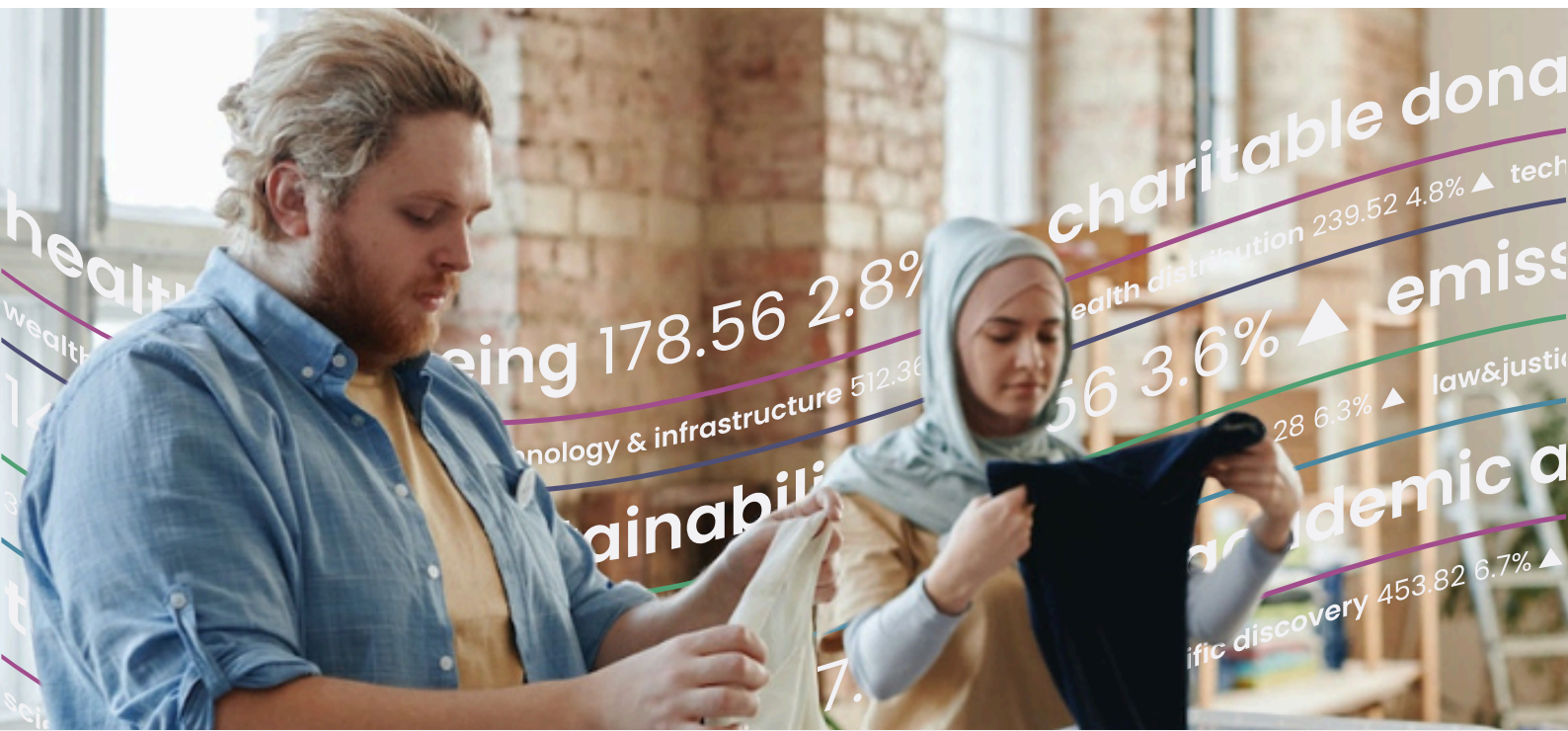




IMPACT GENOME
REGISTRY®

Build trust in your impact using the Impact Genome Membership



What is the Impact Genome Membership?

The IG Membership is a service for nonprofits, social enterprises and other impact producers that gives you:

- 1 Verification of your Program Impact** – Earn third-party verification to showcase the effectiveness of your impact programs.
- 2 Stronger Funding Opportunities** – Be listed in the Impact Genome Registry and be found by funders who align with your mission.
- 3 A Data & Evaluation Toolkit** – Receive coaching and resources that help you measure your impact better.

Join the thousands of Impact Genome Members and transform how your impact is valued, recognized, and rewarded.
membership@impactgenome.com

Annual Membership:
\$1000



IMPACT GENOME
REGISTRY®

Your IG Membership Access

Receive a Verified Impact Report & Verified Impact Seal

Achieve third-party verification from global leaders in impact measurement



4,124
Program Reach

\$2,063
Cost per Outcome

4,124
Actual Outcomes

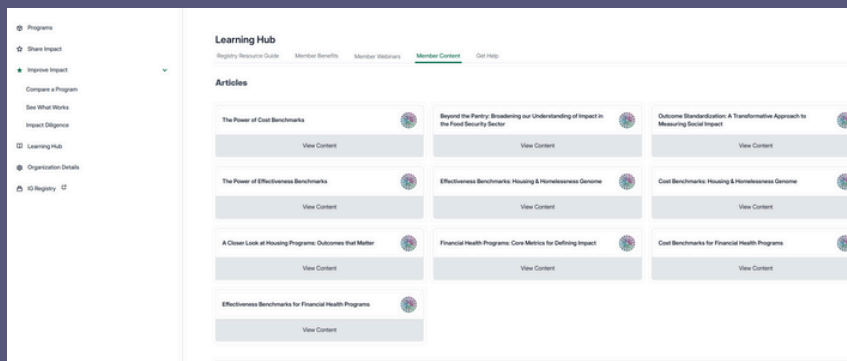
100%
Efficacy Rate

1:1 Coaching & Technical Assistance

Get guidance on theory of change and outcomes selection, data submission and reporting, and interpretation of results.

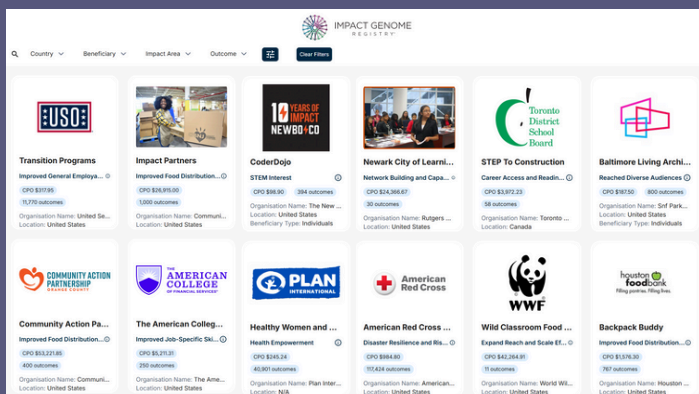
The Impact Genome Producer Terminal:

Access a comprehensive impact management platform with tools designed to enhance program effectiveness.



Prominent Placement in the Impact Genome Registry

Become accessible to our network of funders and partners & get matched to funders, based on impact alignment



Complete Ownership and Control of Impact Data:

Members have the option to manage the visibility of their impact data within the Registry.



IMPACT GENOME
REGISTRY®

Join over 3,000 of your peers and become Impact Verified®



Monica Nyiraguhabwa

Executive Director, Girl Up Uganda

"I'm proud to share that we have been Impact Verified®. This validation underscores the strength of our work."



Leanne Nicolle

CEO, Big Brothers Big Sisters TO

"Our impact report is our solution. We use it all the time. It goes in every mailer, every packet, to every donor."



Robert Cradle

Managing Director, Rob's Barbershop Community Foundation

"I'm glad Impact Genome is around because I believe we're moving into a society that you will need to be verified. Period. In all sectors."



Shannon Horsley

Executive Director, Red Barn Foundation

"We need to be measuring the same things across the sector – standardization is the first step."

Funders trust Impact Verified® for impact reporting & measurement



S&P Global Foundation

Meridian™

ATB



T.RowePrice



MOODY'S
FOUNDATION

